

KRIS STEEVES

Toronto, ON M5V 3X1 | T: 416 887 0048 | E: krissteeves@hotmail.com

OBJECTIVE

To work as a Motion Graphics Expert. To execute compelling motion graphic/broadcast/design work in order to achieve and exceed clients' objectives.

QUALIFICATIONS

- More than 9 years design and production experience in motion graphics, broadcast, print and interactive design
- Able to effectively execute and direct creative while staying consistent with the client's needs
- Prioritize, quote and timeline tasks to meet deadlines
- Excellent skills in Adobe Photoshop and Illustrator
- Unparalleled expertise with 2D & 3D animation using Adobe After Effects, Final Cut Pro and Maya
- Knowledge of web applications including Dreamweaver and Flash
- Extensive knowledge of file types and video codecs for programming networks on various platforms

EMPLOYMENT

November 2004-present Freelance Designer; Various, Toronto, ON

- Quote, create and manage the production of motion graphics, websites, logos, print work
- Completed contracts for Maclaren McCann, MyThum Interactive, Spider Marketing, GCI Group, Specialty Board Games
- Worked on campaigns for clients including Chevrolet, GMC, World Vision, Molson/Coors, Interac, The Heart and Stroke Foundation, Janes Foods, Energizer, Crowne Plaza, Mattel/Fisher Price, McCain Foods, Pedigree, Whiskas, Sensodyne, WWE and Nascar

July 2005-October 2009 Director of Digital Content; Artisan Complete, Toronto, ON

- Responsible for establishing the digital signage division at Artisan Complete, a 30yr old retail merchandising company
- Directed and managed a team of three motion graphics artists and interactive designers
- Worked on creative for various clients including Home Hardware, LCBO, Diageo, Molson, Heineken, Whole Foods, McNeil Consumer Healthcare, Lego, Harley Davidson
- Awarded 11 medals of excellence at The OMA Awards Ceremony from POPAI (Global Association for Marketing at-Retail)

May 2001-October 2004 Motion Graphics Designer; Neo Advertising, Montreal, QC

- Designed and/or worked with clients' existing advertising materials to create broadcast spots to be displayed on large-format digital billboards. Clients include General Motors, Mastercard, Nike, Sony, Warner Bros, Unilever.
- Corresponded with clients and assumed duties of Senior Creative Director while away
- Compressed, encoded, managed backups and responsible for file delivery to clients
- Maintained our clients' ftp sites

Jan 1997-Sep 2000 Animation Technician; Covitec 2D Animation Centre, Montreal, QC

- Composited and colored vector drawings on over twenty different animated television series using USAnimation, Pegs and TTK in a Linux environment

EDUCATION

2000 Multimedia Diploma; International Academy of Design, Montreal, QC

- Successfully completed a year-long intensive program covering all areas of visual, multi-media design and web production at the top of my class

1999 Bachelor of Fine Arts; Concordia University, Montreal, QC

- Obtained a BFA with a major in Studio Art and Design. My studio time covered all aspects of visual arts including drawing, painting, photography, print media and design.

ACCOMPLISHMENTS / INTERESTS

- Completed the Maya 6.5 Foundation Program at Alias Wavefront
- Completed an Ableton Live Program at Toronto's Rich Media Institute
- Awarded a Concordia University 95/96 Entrance Scholarship
- Exhibited artwork in a solo painting show, a solo photography show and a print media show
- Received a Certificate of Bilingualism after completing 12 years of French Immersion